Let’s get vaccinated, NJ!
What you need to know about the COVID Community Corp
June 1, 2021
The COVID Community Corps is committed to matching corps members to communities by geographical location and language preference.

Who are NJ’s CCC members?

Corps members are diverse volunteers from all walks of life including students, caretakers, and frontline workers;

Volunteers come from an array of New Jersey communities, and have an interest in public and population health and community advocacy;

Many Corps members have a history of volunteerism, and are members of other community-based and faith-based organizations;

In addition, many Corps members and their families, friends, and neighbors have directly experienced the impact of COVID-19.

Who can join the NJ CCC?

The CCC is open to 18+ individuals who are excited to learn more about public and population health, community outreach, and COVID-19 education.

NJ’s CCC mission and outreach approach

NJ CCC’s mission is to increase public confidence in and uptake of COVID-19 vaccines in underserved communities across NJ.

NJ’s CCC has a three-prong outreach approach:

- **Education**: Train trusted community members on COVID-19 disease burden, vaccine updates, and pathways to vaccine registration.
- **Navigation**: Assist vulnerable populations (e.g., minority groups, underserved communities, limited English proficiency populations, and individuals with limited technology and/or low proficiency) with the vaccination process.
- **Activation**: Reduce vaccine hesitancy among immigrant and minority populations through meaningful community partnerships and localized virtual and physical outreach.

The COVID Community Corps is committed to matching corps members to communities by geographical location and language preference.
Role of the COVID Community Corps

<table>
<thead>
<tr>
<th>Share COVID information</th>
<th>Assist along vaccine journey</th>
<th>Track user experience</th>
<th>Conduct proactive outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educate and address questions related to COVID-19 safety, testing, contact tracing, vaccination and social support</td>
<td>Assist community members with registration, scheduling and second dose reminders for COVID-19 vaccination on state online registration system (e.g., NJVSS(^1))</td>
<td>Relay community response and concerns to NJ DOH, to continually improve ongoing community initiatives</td>
<td>Conduct outreach to disseminate information across communities, particularly hard-to-reach groups</td>
</tr>
</tbody>
</table>

---

1. NJVSS: New Jersey Vaccine Scheduling System

Preliminary, pre-decisional, and deliberative. Based on input provided by State agency leaders and staff, to date, and subject to change. Content is descriptive only and is not meant to constitute legal, clinical, or policy advice.
COVID Community Corps outreach

<table>
<thead>
<tr>
<th>Methods</th>
<th>Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone calls</td>
<td>Point of Dispensing</td>
</tr>
<tr>
<td>/Texts</td>
<td>Community offices or houses of worship</td>
</tr>
<tr>
<td>Emails</td>
<td></td>
</tr>
<tr>
<td>Social media</td>
<td>Local Health Departments</td>
</tr>
<tr>
<td>Face-to-face</td>
<td>Food kitchens</td>
</tr>
<tr>
<td>Printed materials</td>
<td>Grocery stores</td>
</tr>
<tr>
<td></td>
<td>Public transit</td>
</tr>
</tbody>
</table>

• Corps members will **target their outreach methods and locations to the needs of their communities**

• The COVID Community Corps is **committed to matching corps members to communities** by geographical location and language preference
The COVID Community Corps (CCC) trains trusted community members to **educate** and **deliver** COVID-19 vaccination **information** and **navigation** support to underserved communities in the State of New Jersey.

---

1000 - Registered for Training  
800 - Trained for Virtual Outreach & Vaccine Registration  
200 - Available for in-person outreach
Join CCC and help us spread the word!

The COVID-19 vaccine is safe, effective, and free for all.

@NJDeptoHealth
#VaccinesWork
#LetsGetNJVaccinated

CCC Facebook: https://www.facebook.com/COVIDCommunityCorps

CCC website: https://covid19.nj.gov/pages/communitycorps