

Sample Press Release

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION CONTACT:
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LOCAL CHILD CARE PROVIDER FEATURED IN GRAND AVE PARADE

This year the annual Grand Avenue New Year's Day Parade will feature children from The Li'l Darlings Family Child Care Home. The five children from the four families enrolled in this child care program will be dressed in hand-made costumes matching the parade's theme, "From the Frontier to the New Age."

Roberta Darling, the owner of Li'l Darlings, says she wanted her children to participate in the parade because "it will be a fun activity for the children. They have worked very hard over the past two months to plan their costumes and decorate the wagons they will be pulling." Darling's program was chosen as one of the three new parade participants selected each year by the parade committee.

Li'l Darlings is a licensed family child care program that has been in operation for three years. It is located on Portland Avenue near Laurel Street. Li'l Darlings serves children from ages six weeks to six years. Roberta Darling recently earned her early childhood development degree from Concordia College.